



www.sadielesko.com
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work**EXPERIENCE**

ART DIRECTOR

WC+G Ad Logic: Atlanta, GA
April 2013 to Present

GRAPHIC DESIGNER

MojoAD: Columbia, MO [senior capstone]
August 2012 to December 2012

ART DIRECTOR [internship]

Kuhl/Swaine Creative: St. Louis, MO
May 2012 to August 2012

applicable**SKILLS**

INDIVIDUAL QUALITIES

Continuous experience with working on multiple projects simultaneously with quick turnaround.
Ability to continuously think outside of the box both creatively and strategically.
Experience with multiple job functions such as project management, media planning, and web development.
Developed creative campaigns for a range of national to local clients.

TECHNICAL SKILLS

Widespread background in photography and photo-manipulation.
Knowledgeable in the language of HTML and CSS code.
Proficiency in email design and development through Mailchimp.
Both recruited and partnered with web developers in creating Content Management System (CMS) websites.
Ability to create award-winning presentations using both Keynote and Powerpoint.
Familiar with video production and editing as well as animation.

major**PROJECTS**

Concepted and developed creative for a major promotion for Kauffman Tire and their partnership with the Atlanta Braves and Tampa Bay Rays baseball teams as well as the Atlanta Falcons football team.

Concepted and developed creative campaign for Kaba locks, which was featured in trade magazines, online and business conferences.

Redesigned website for Nfinity, a national company specializing in shoes and apparel for female athletes, based in Atlanta.

Developed a full creative campaign for the US Fish and Wildlife Service within a team of ten students, which had been chosen by the client as the having the best campaign and pitch out of 3 participating groups in Mojo Ad.

Designed print, digital and other materials for various clients such as: Kauffman Tire, Oldcastle, Sto, Peter Glenn, Klipsch Audio, Ardent Reels and Evercast Reels.

my**EDUCATION**

UNIVERSITY OF MISSOURI - COLUMBIA

August 2008 to December 2012
Bachelors in Journalism: Strategic Communication
Bachelor of Arts: Graphic Design