

# SADIE LESKO

SR. ART DIRECTOR

## PROFILE

Multi-faceted creative/art director with experience in concepting and creating fully-integrated creative campaigns with a background in web/digital, print and video development.

## EXPERTISE

Adobe Illustrator	
Adobe Photoshop	
Adobe InDesign	
Adobe After Effects	
Sketch/UX Pin	
MailChimp	
G Suite	
Microsoft Office	
Photography	

## EDUCATION

2008 - 2012  
Strategic Communications / Art  
University of Missouri - Columbia

## AWARDS

Silver ATL ADDYS  
Atlanta United | Integrated Campaign  
Friends of Animals | Internet Commercial  
Red Bull Culture Clash | OOH | Banners  
Atlanta United 5-Stripe Challenge | Events

## PORTFOLIO

sadielesko.com

## CONTACT

sadielesko@gmail.com  
636 578 3549  
linkedin.com/sadielesko

## EXPERIENCE

Nov 2019 - Present  
Freelance | Art Director | Atlanta

Aug 2017 - Dec 2019  
Blue Sky | Art Director | Atlanta

Jan 2016 - Aug 2017  
Chemistry | Art Director | Atlanta

Apr 2013 - Dec 2015  
WC+G Ad Logic | Art Director | Atlanta

## SKILLS

Creative Direction & Copywriting  
Experience directing and overseeing high-budget photography and video shoots. By having worked in smaller agencies, I've been responsible for overseeing both the creative direction as well as providing copy for many creative projects.

Digital Design & Web Development  
Proficient with website design and development with skills in HTML, HTML5, CSS and WordPress. Experienced in responsive design for websites, email design and with email development clients such as MailChimp.

Creative Leader  
Experience with leading creative teams and working directly with account executives on large creative projects. Mentored young designers and facilitated events for professional growth for employees.

## CLIENTS

InterContinental Hotels Group, Red Bull, Tropical Smoothie Cafe, Atlanta United, Goodwill of North Georgia, Marriott Resorts, Gas South, Children's Healthcare of Atlanta, Northside Hospital, College Football Hall of Fame, Prince Tennis, Kauffman Tire, Klipch Audio, Friends of Animals.

## REFERENCES

Mike Schatz  
ECD | Hothouse  
mikeschatz.mac@mac.com

Tim Smith  
President | Chemistry  
tsmith@createareaction.com