

SADIE LESKO

CREATIVE DIRECTOR | ART DIRECTOR

PROFILE

Multi-faceted creative/art director with experience in concepting and creating fully-integrated creative campaigns with a background in web/digital, print and video development.

EXPERTISE

Adobe Illustrator	
Adobe Photoshop	
Adobe InDesign	
Adobe After Effects	
Sketch	
G Suite	
Microsoft Office	
Photography	

EDUCATION

2008 - 2012
Strategic Communications / Art
University of Missouri - Columbia

AWARDS

Gold ATL ADDYs

Zoo ATL | Digital Outdoor Board

Silver ATL ADDYs

Atlanta United | Integrated Campaign
Friends of Animals | Internet Commercial
Red Bull Culture Clash | OOH | Banners
Atlanta United 5-Stripe Challenge | Events

PORTFOLIO

sadielesko.com

CONTACT

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EXPERIENCE

- Aug 2022 - Present
Dalton Agency | Creative Director | Atlanta
- July 2021 - Aug 2022
Dalton Agency | Associate Creative Director | Atlanta
- Dec 2019 - Jul 2021
Freelance | Creative Director
- Aug 2017 - Nov 2019
Blue Sky | Art Director | Atlanta
- Jan 2016 - Aug 2017
Chemistry | Art Director | Atlanta
- Apr 2013 - Dec 2015
WC+G Ad Logic | Art Director | Atlanta

SKILLS

Creative Direction & Copywriting
Experience directing and overseeing high-budget photography and video shoots. By having worked in smaller agencies, I've been responsible for overseeing both the creative direction as well as providing copy for many creative projects.

Digital Design & Web Development
Proficient with website design and development with skills in HTML, HTML5, CSS and WordPress. Experienced in responsive design for websites using digital design programs such as Sketch.

Creative Leader
Experience with leading creative teams and working directly with account executives on large creative projects. Mentored young designers and facilitated events for professional growth for employees.

CLIENTS

CareSource, Zoo Atlanta, SCAD, InterContinental Hotels Group, Red Bull, Tropical Smoothie Cafe, Atlanta United, Goodwill of North Georgia, Marriott Resorts, Gas South, Children's Healthcare of Atlanta, Northside Hospital, College Football Hall of Fame, Prince Tennis, Kauffman Tire, Klipch Audio, Friends of Animals.